



November 24, 2010  
Via Overnight Delivery

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Blvd.  
Frankfort, KY 40602-0615

RECEIVED

NOV 29 2010

PUBLIC SERVICE  
COMMISSION

**RE: Bullseye Telecom, Inc.**  
**Notification of Intent to Resell Wireless Services**

Dear Mr. Kirtley:

Please accept the original and three (3) copies of this letter as notification on behalf of Bullseye Telecom, Inc. ("Bullseye ") of its intent to resell wireless services in the State of Kentucky. A copy of Bullseye's Articles of Incorporation is currently on file with the Commission.

Bullseye maintains its own Customer Service Department which is responsible for handling service complaints and inquiries. Customers may reach the Customer Service department twenty-four (24) hours a day, seven (7) days a week. The Company has personnel to resolve repair and maintenance issues. Also, the Company's underlying carrier monitors its network 24 hours per day for all network potential problems.

The Company's contact person who is responsible for customer service is:

LaToya Simpson – Customer Service  
25925 Telegraph Road, Suite 210  
Southfield, MI 48033  
Phone: 248-784-2500  
Fax: 248-784-2679  
Email: [customerservice@bullseyetelecom.com](mailto:customerservice@bullseyetelecom.com)

Please acknowledge receipt of this filing by date stamping the extra copy of this cover letter and returning it to me in the self-addressed, stamped envelope provided. Any questions you may have regarding this filing may be directed to my attention at 407-740-3004 or via email to [rnorton@tminc.com](mailto:rnorton@tminc.com).

Sincerely,

Robin Norton  
Consultant to Bullseye Telecom, Inc.

RN/lm

cc: David Bailey - BullsEye  
file: BullsEye - KY - Wireless  
tms: KYw1004